



# DBA

DOCTORATE OF BUSINESS ADMINISTRATION



Business School Lausanne

A LEADING INNOVATOR IN BUSINESS EDUCATION



## DOCTORATE OF BUSINESS ADMINISTRATION

When research meets passion

# A DBA THAT LETS YOU CHOOSE YOUR OWN TOPIC OF RESEARCH IN YOUR DOMAIN OF EXPERTISE

## THE BSL DISTINCTION

At BSL, we get to know you. We provide personalized service and engage you in the learning experience. We offer an atmosphere that is:

**Globally Recognized** — Earn a quality degree, accredited by the Association of Collegiate Business Schools and Programs (ACBSP) in the United States and supported by the European Foundation for Management Development (EFMD) in Europe.

**Superior Swiss Quality** — part of the Swiss Federation of Private Schools and with ISO 9001 certification, BSL is ranked 40<sup>th</sup> among “Top European Business Schools” in an employer choice based ratings system, implemented by QS (Quacquarelli Symonds Limited).

*“The faculty members at BSL that served on my dissertation committee were world class. They not only had exemplary academic credentials, but were or had been very senior officers of major multinational corporations. This combination of a strong academic background coupled with such senior level multinational business experience provided a unique and most valuable learning environment”*

— Dr. John H. Nugent, Associate Professor, Texas Womes University School of Management



*“I enjoyed the excellent relationship I had with my advisor, who challenged me and encouraged me at the same time, and shared with me his wealth of experience”*

– Dr. Chantal Epie, Professor at Lagos Business School, BSL DBA 2008

## WHO’S THE BSL DBA FOR?

The BSL Doctorate in Business Administration is designed for:

- ▶ MBA or Master’s degree holders and practitioners with 5 or more years of post graduate work experience
- ▶ Senior Managers with alternative qualifications and successful careers
- ▶ Academics wishing to progress their careers with a doctoral thesis

## PROGRAM OVERVIEW

BSL’s doctorate program takes into account the practicality of business. DBA research conducted with BSL seeks to explore new solutions in business and business education by focusing on our research domains including:

- ▶ Sustainability and Ethics (as applied to business)
- ▶ Effective Corporate Governance
- ▶ Performance Management and Personal Work Development
- ▶ Alternative Business Models (beyond existing growth models)

## PROGRAM CONTENT & LENGTH

The BSL DBA is a research based degree, which looks at solving practical business problems or issues. It is applied research as opposed to fundamental research. The BSL DBA can be done in 3 years, part time. Exceptional students may complete their DBA in 2 years.

**Year 1** is dedicated to Research Methodology and writing a detailed proposal. Upon validation of your proposal, you will be able to start writing your literature review, enabling you to fine tune your Hypotheses.

**Year 2** involves quantitative research involving questionnaires and qualitative research with interviews.

**Year 3** the analysis of the quantitative and qualitative research will enable you to write the conclusion of your research and underline further areas of research.

## COSTS

Year 1 CHF 18'000.--

Year 2 CHF 10'000.--

Year 3 CHF 10'000.--

*Fees include* Tuition and supervisory support  
EBSCO access (world-class online library)

Each additional year will be charged a set fee of CHF 10'000.--. The thesis may be completed in a maximum of 6 years. Fees do not include travel, accommodation or laptop expenses.

## WHAT YOU NEED TO APPLY:

There are four entry points during the year, in September, November, February, or May. In order to be considered for the BSL DBA you need to present the following:

- ▶ Degree certificate
- ▶ 2 recommendation letters including one from a professor
- ▶ Fluency in English
- ▶ CV and motivation letter explaining why you wish to pursue a DBA at BSL
- ▶ A 5-10 page thesis proposal

## ABOUT BSL

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. BSL's programs include BBA, Masters programs, Full-time and Flex Modular MBA, Executive MBA and DBA. BSL also provides MBA level Management Training Seminars for qualified working professionals. BSL takes a pragmatic approach to learning by applying theory to practice. BSL was founded in 1987 and is a member of the Lemania Group of Swiss Private Schools.



### CONTACT US

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