



MSE

**SUSTAINABLE
ENTREPRENEURSHIP**

MASTER OF SCIENCE IN SUSTAINABLE ENTREPRENEURSHIP



Business School Lausanne

AL EADING INNOVATOR IN BUSINESS EDUCATION



MASTER OF SCIENCE IN SUSTAINABLE ENTREPRENEURSHIP

Responsible Business

WHEN LEADING MEANS CARING

THE BSL DISTINCTION

At BSL we get to know you. We provide personalized service and engage you in the learning experience. We promise:

An international atmosphere — with more than 30 nationalities in our student body, you will have a fantastic opportunity to network and make friends for life.

A globally recognized degree — accredited by the Association of Collegiate Business Schools and Programs (ACBSP) in the United States and supported by the European Foundation for Management Development (EFMD) in Europe, you will earn a valued degree.

Interactive classes — given by a faculty of business practitioners with a proven track record of success, you will participate in small classes and will be enriched with real business knowledge.

Superior Swiss Quality — part of the Swiss Federation of Private Schools and with ISO 9001 certification, BSL is ranked 40th among “Top European Business Schools” in an employer choice based ratings system, implemented by QS (Quacquarelli Symonds Limited).

“If you are the kind of person that likes small classes, interactive discussion, and a pleasant working environment, BSL is the right choice for you”

— Alexandra Cameras



“Lausanne is a very lively city with a lot of student culture. It was great to study here and the atmosphere has enriched my learning experience” – Ankit Madan

WHO'S THE BSL MSC SUSTAINABLE ENTREPRENEURSHIP FOR?

The BSL MSc Sustainable Entrepreneurship is designed for students who believe in sustainability. Students pursuing this degree seek to work in corporate governance or with an NGO, create a start up or join their family business.

PROGRAM CONTENT

This master degree focuses on sustainable management and environmental responsibility as a tool for differentiation and strategic development.

QUARTERLY OVERVIEW

- Q1** Business Economics, Business Ethics, Corporate and Business Law, Principles of Accounting and Finance, Mastering Office 2007 and the Internet
- Q2** Marketing Planning and Business Development, Global Marketing, Project Management, Cross Cultural Management, Managing Social and Environmental Responsibility
- Q3** Preparing a Business Plan, Managerial Accounting, Negotiating and Leadership Skills, Marketing Sustainability, Understanding Sustainable Development
- Q4** Financing a Small Business, Human Resources Management, Environmental Impact Assessment, NGO Management, Creating Value and Strategy, Marketing Research and SPSS.

PROGRAM LENGTH

Completed in 2 years – The MSc Sustainable Entrepreneurship includes 20 modules given over 11 months and 12 months of a Thesis with an internship possibility. Each module involves 40 hours of classroom time.

CREDITS & COSTS

120 ECTS credits

CHF 38'000.-- including books & material

START DATES

September and February

WHAT YOU NEED TO APPLY:

- ▶ Bachelor's degree in any subject area or equivalent (call us if you are not sure)
- ▶ IELTS: 6.0 or equivalent; TOEFL 80, TOEIC 800 (only one test necessary)
- ▶ CV & motivation letter
- ▶ 2 letters of recommendation

WHEN TO APPLY:

Places in our program are limited and seats are attributed in order of applications received. We recommend applying at least 90 days prior to the program's start date, especially if you will require a study VISA.

ABOUT BSL

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. BSL's programs include BBA, Masters programs, Full-time and Flex Modular MBA, Executive MBA and DBA. BSL also provides MBA level Management Training Seminars for qualified working professionals. BSL takes a pragmatic approach to learning by applying theory to practice. BSL was founded in 1987 and is a member of the Lemania Group of Swiss Private Schools.



CONTACT US

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A MEMBER OF THE LEMANIA GROUP OF SWISS PRIVATE SCHOOLS