



# MIB

MASTER IN INTERNATIONAL BUSINESS



Business School Lausanne

A LEADING INNOVATOR IN BUSINESS EDUCATION



**MASTER IN  
INTERNATIONAL BUSINESS**  
Doing Business Across Cultures

## THE HIGHWAY TO INTERNATIONAL SUCCESS

### THE BSL DISTINCTION

At BSL we get to know you. We provide personalized service and engage you in the learning experience. We promise:

*An international atmosphere* — with more than 30 nationalities in our student body, you will have a fantastic opportunity to network and make friends for life.

*A globally recognized degree* — accredited by the Association of Collegiate Business Schools and Programs (ACBSP) in the United States and supported by the European Foundation for Management Development (EFMD) in Europe, you will earn a valued degree.

*Interactive classes* — given by a faculty of business practitioners with a proven track record of success, you will participate in small classes and will be enriched with real business knowledge.

*Superior Swiss Quality* — part of the Swiss Federation of Private Schools and with ISO 9001 certification, BSL is ranked 40<sup>th</sup> among “Top European Business Schools” in an employer choice based ratings system, implemented by QS (Quacquarelli Symonds Limited).

### WHO’S THE BSL MIB FOR?

The BSL MIB is designed for students who wish to join an MBA program before launching into their career. Students in the MIB are passionate about business. They seek to join a global corporation and embrace an international career. In the MIB they will explore several business fields to find which is right for them.

*“With exposure to other cultures, BSL has provided me with a fundamental cross-cultural training”*

– Ridwan Abdullah



*“Coming from a large university, BSL was a welcomed change. The staff is engaging and the students are warm and helpful. You are not just a number at BSL” – Samantha Zaklama*

## **AN MIB WITH CMI PREPARATION\***

The BSL MIB prepares students with the Strategic Management and Leadership Qualification from the Chartered Management Institute (CMI). The CMI is the leading Management Institute worldwide and provides qualifications for managers. The Strategic Management and Leadership Qualification is one of their flagship programs.

\*subject to CMI review

## **PROGRAM CONTENT**

A true international business degree, the MIB will train you in several areas, using case study methodology. These areas include Marketing, Finance, Accounting, Global Trade, Negotiation, Business Ethics, Economics, and Business Law.

## **QUARTERLY OVERVIEW**

- Q1** Business Economics, Business Ethics, Corporate and Business Law, Principles of Accounting and Finance, Mastering Office 2007 and the Internet
- Q2** Marketing Planning and Business Development, Global Marketing, Project Management, Cross Cultural Management, Managing Social and Environmental Responsibility
- Q3** Managerial Accounting, International Business, Negotiation & Leadership Skills, Managing Information Systems, Corporate Finance
- Q4** International Finance Management, OB and Human Resources Management, Supply Chain Management, Creating Value and Strategy, Marketing Research and SPSS

## **PROGRAM LENGTH**

Completed in 2 years – The MIB includes 20 modules given over 11 months and 12 months of a Thesis with an internship possibility. Each module involves 40 hours of classroom time.

## CREDITS & COSTS

120 ECTS credits

CHF 38'000.-- including books & material

## START DATES

September and February

## WHAT YOU NEED TO APPLY:

- ▶ Bachelor's degree in any subject area or equivalent (call us if you are not sure)
- ▶ IELTS: 6.0 or equivalent; TOEFL 80, TOEIC 800 (only one test necessary)
- ▶ CV & motivation letter
- ▶ 2 letters of recommendation

## WHEN TO APPLY:

Places in our program are limited and seats are attributed in order of applications received.

We recommend applying at least 90 days prior to the program's start date, especially if you will require a study VISA.

## ABOUT BSL

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. BSL's programs include BBA, Masters programs, Full-time and Flex Modular MBA, Executive MBA and DBA. BSL also provides MBA level Management Training Seminars for qualified working professionals. BSL takes a pragmatic approach to learning by applying theory to practice. BSL was founded in 1987 and is a member of the Lemania Group of Swiss Private Schools.



### CONTACT US

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