



EMBA

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION



Business School Lausanne

A LEADING INNOVATOR IN BUSINESS EDUCATION



**EXECUTIVE MASTER
OF BUSINESS ADMINISTRATION**
Designed for Working Professionals

AN EMBA WITH ROI— AMMUNITION FOR YOUR NEXT PROMOTION

THE BSL DISTINCTION

At BSL, we get to know you. We provide personalized service and engage you in the learning experience. We offer an atmosphere that is:

International – Learn in a multicultural environment, with more than 30 nationalities, and build a worldwide network of contacts.

Globally Recognized – Earn a quality degree, accredited by the Association of Collegiate Business Schools and Programs (ACBSP) in the United States and supported by the European Foundation for Management Development (EFMD) in Europe.

Real & Practical – Interact and participate in active MBA modules that are given by a faculty of professionals who have a proven track record of success in business.

THE BSL EMBA ADVANTAGE

Designed in collaboration with leading CEOs and HR directors, BSL's EMBA offers a relevant business education demanded by today's marketplace. With active business practitioners as professors and regular guest speakers, classes are enriched with real-life examples and case-studies.

QUALITY RANKED

BSL is ranked 40th among “Top European Business Schools” in an employer choice based ratings system, implemented by QS (Quacquarelli Symonds Limited).

*“BSL backs up my professional
experience with a well-recognized certificate”*

– Roland Van Der Aa, EMBA 2011, Director Growth Practice, Alcoa Europe



“The EMBA doesn’t only teach numerous technical and interpersonal skills, it also organizes them into a radical business toolbox that can be used right away. Expect a very good Return-On-Investment with your BSL EMBA”

– Florian Dumont, EMBA 2009, IT & Administrative Director, Sandoz Family Office, SA

WHO’S THE BSL EMBA FOR?

The BSL EMBA program brings together executives from throughout Switzerland and neighboring countries who share a passion for business and seek to improve their problem-solving capabilities. BSL’s EMBA graduates act on a vision to develop their own company, or take on a demanding managerial role within an existing enterprise.

PROGRAM OVERVIEW

By focusing on personal leadership and global thinking, you will develop a strong entrepreneurial approach to business in the BSL EMBA program. Our EMBA provides an atmosphere for high quality discussions among professionals who encounter challenging business situations. The resulting effects are exciting, stimulating, and highly conducive to rapidly broadening your business perspective.

PROGRAM COMPOSITION

The fundamental basics of business are a non-negotiable element of our EMBA program. You will be able to walk away with a solid understanding of how to successfully run a business. In dividing our EMBA into two parts, we focus on what makes the true difference in business: the ability to grasp the bigger picture, to remain calm under pressure, to communicate effectively, to bring out the best in team-members, to lead change, and to achieve results.

THE FOUNDATION - PART I *(the first year)*

- ▶ Personal Leadership Development
- ▶ Business Knowledge
- ▶ Strategic Management

THE INTEGRATION - PART II *(final 6 months)*

- ▶ Entrepreneurial Workshop
- ▶ The Real-Life Management Report
- ▶ Elective Leadership Seminars
- ▶ Career Counseling

INSIGHT FROM BUSINESS LEADERS

“BSL doesn’t offer a tool box of ready-made answers! Very interesting for our employees...”

– Urban Skog, AstraZeneca, Marketing Company President

“Perfect exposure for our self-made managers craving to learn more”

– Guy Vibourel, Migros Geneva, General Director

CREDITS & COSTS

60 ECTS credits

CHF 44’800.-- including meals, books, and course material

PROGRAM LENGTH

1½ year with classes mostly on Saturdays

WHAT YOU NEED TO APPLY:

- ▶ A bachelor’s degree in business & 5 years work experience OR
A commercial degree (CFC/KV) & 8 years work experience
- ▶ Fluency in English
- ▶ CV & 2 reference letters

ABOUT BSL

Business School Lausanne is a leading innovator in higher business education for entrepreneurs. BSL’s programs include BBA, Masters programs, Full-time and Flex Modular MBA, Executive MBA and DBA. BSL also provides MBA level Management Training Seminars for qualified working professionals. BSL takes a pragmatic approach to learning by applying theory to practice. BSL was founded in 1987 and is a member of the Lemania Group of Swiss Private Schools.



CONTACT US

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A MEMBER OF THE LEMANIA GROUP OF SWISS PRIVATE SCHOOLS